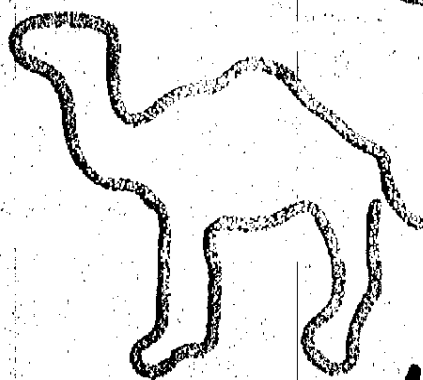


—New!—

CAMEL

—New—

CAMEL



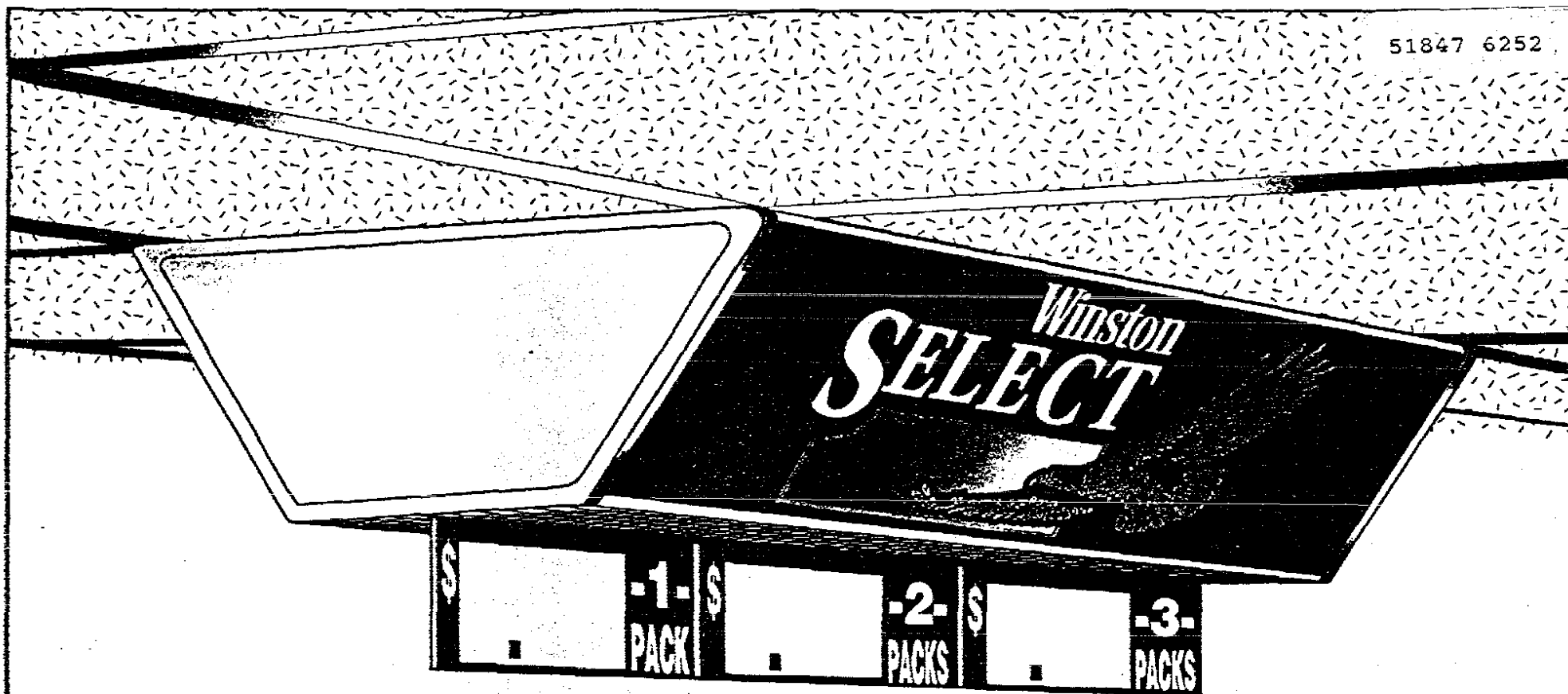
Genuine Taste

AVAILABLE AUGUST 19, 1994

ALLOCATED • COMMODITY • 4/0522



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- 2-SIDED DISPLAY/UTILIZES (2) 36" ENHANCED CANOPY TRANSPARENCIES
- CLIPS TO CEILING LIGHT FRAME
- PRICING PANEL ACCEPTS STANDARD REMOVABLE 3" PRICE FONTS
- OPTIONAL CEILING FRAME (ITEM #467402) IS AVAILABLE TO MOUNT THE LIGHT THIEF IN LOCATIONS WITHOUT GRID CEILINGS
- SNAP TOGETHER ASSEMBLY: NO TOOLS REQUIRED
- TRANSPARENCIES ARE EASILY CHANGED
- BOTTOM GRID ALLOWS LIGHT TO PASS THROUGH

RJ Reynolds
Tobacco Company

WINSTON SELECT 36" LIGHT THIEF WITH PRICER

Item Number: 470864

SKU Pack: 1



Features:

- *Interchangeable Back
Lighted Transparency
Front POS
(OPM Add-On Trans)
- *Interchangeable Counter
Mat POS
(Dump Bin Riser Card)
- *Optional Wall Mount

RJ Reynolds
Tobacco Company

**Camel Waterfall
Counter Display**

Item # 462675
SKU Pack: 1